

Jong Woo Lee (Joe Lee)
Product Designer

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Experience

Product Designer
AECOM

New York, NY
November 2019 – Present

Analyze user/work flows. UX/UI/GUI design of product integration, user management module UX/UI design, Portal landing page UI design, RFI module UX/UI designs, and designing an intuitive platform to achieve efficient.

Graphic Design Contributor
Hyperloop Transportation Technologies

January 2019 – November 2019

Designed user interface, print collateral, presentation media, and e-mail invitation templates for the marketing and sales teams at Hyperloop Transportation Technologies.

Lead Designer
360 Design, Inc

New York, NY
October 2016 – November 2019

Established conceptual and creative direction for web, print, interactive media projects, and branding. Led the design and production staff. Clients include HyperloopTT, Darwin's Ark, New York Genome Center, MyPostcard, Global Dairy Trade, seriesOne, and IJ Peiser's Sons.

Design Intern
Verb Products

New York, NY
May 2015 – May 2016

Created short advertising videos for social media, client facing direct e-mails, in-store display stands, event collateral, and packaging design.

Exhibition Design Intern
American Museum of Natural History

New York, NY
January 2016 – April 2016

Designed direction signs, vector elements for exhibitions, and images for a special exhibition at the American Museum of Natural History.

Education

Fashion Institute of Technology
Bachelor's and Associate's degree, Graphic Design

New York, NY
2013 – 2016

Community College of Denver
Associate's degree, Graphic Design

Denver, CO
2006 – 2009

Awards

driven x design awards
New York Design Awards 2018 - Small Agency of the Year

2018

Art Directors Club of Denver
Design Merit Award

2008

Skills

Figma
Sketch
Invision

Adobe XD
Photoshop
Illustrator

InDesign
After Effects
CSS

HTML
Wordpress
Workflows/Wireframe